



**RSPCA**  
RADCLIFFE ANIMAL CENTRE



**FUNDRAISING PACK**

# THANK YOU FOR YOUR SUPPORT!

The RSPCA Radcliffe Animal Centre is an independent charity, managed and financed separately to the national RSPCA. We support the work of the national society but are a separately registered Trust, the only one in the country. We receive no financial assistance from the government, the National Lottery or the national RSPCA itself.

As an independent charity we rely on donations and legacies made specifically to this animal centre to support our goals of Rehoming and Education. Whilst it can be difficult at times, our independent status gives us a little more flexibility with the growth and development of our animal centre and its animal welfare projects.

Our mission is to Rescue Rehabilitate and Rehome animals in need, providing them with all the love, care and veterinary attention they require throughout their journey to find a forever home.

We strive to do the very best we can for all the animals here at the centre and educate our community with animal welfare advice and responsible pet ownership.

We would like to say a big thank you for your support and interest in our work. We are honoured that you have chosen to help raise much needed funds for the animals in our care.

All the money raised will go directly to the:

**RSPCA Radcliffe Animal Centre Nottinghamshire Registered CIO 1212852**



# WHY FUNDRAISE FOR US?

We'd love to say there were no costs involved but this is just not the reality. There are many important steps that are needed to get our animals on the road to recovery and on the way to their new homes.

It costs the centre approximately £800,000 each year to give the necessary care to all the animals that come through it!

## What does care cost?



**£3**

feeds a rabbit for a week



**£5**

feeds a cat for a week



**£10**

feeds a dog for a week



**£10**

to perform an initial veterinary examination and provide treatment



**£20**

to provide a primary basic vaccination course



**£25 - £60**

to neuter and prevent unwanted pets

# A CASE IN POINT

## Meet Milly

Milly was found wandering the streets and was brought to the centre for help with her skin condition. She immediately saw the vet who said she had been suffering for at least 6 months. Milly received treatment to help her skin heal with regular baths, medication and grooming and eventually her coat began to grow back.

After months of rehabilitation at the centre, Milly was ready for her new home. She now has a loving family who have given her the home she deserves.

Without the vital work that the RSPCA Radcliffe Animal Centre team do on a daily basis, Milly may have been left suffering alone and on the streets. Now she has the home she was always looking for where she is free from sores and irritation and can enjoy all the attention she deserves.

Your fundraising can provide treatment and care for dogs, cats and rabbits just like Milly. Sadly Milly is not the first or the last neglect case we will see but with your support we can make a difference to their lives.

We provide kindness, care, & compassion to animals in the centre as well as helping to educate owners so that they can meet the welfare needs of their own animals.





# HOW TO GET INVOLVED

There are so many ways to get involved and help to fundraise. You could run a marathon or climb a mountain but its not just for the sporting champions, you could also hold a tea party or a bake sale, or have a collection or activity at your work place.

Have a look at our suggestions below or come up with your own personal challenge.

- Hold a bake sale or a tea party.
- Run, walk or cycle your chosen distance.
- Have a clear out and host a garden or car boot sale.
- Hold a sponsored fancy dress day at school or your work place.
- Host a quiz for your friends and ask for an entry fee or donations.
- Feeling really brave? How about a sky dive or a bungee jump?

Now it's time to decide...what will be YOUR challenge?




# SETTING UP A GIVING PAGE

Setting up a JustGiving page is a quick and easy way to raise money. It will save you hours of asking people for sponsorship - simply share your page by email and on social media with the click of a button. All donations made on your page go straight to us, so you don't need to worry about transferring the funds.




Head to [www.justgiving.com](http://www.justgiving.com) and sign up for an account, then follow the following steps:

1. Once signed up click: 

2. What are you raising money for?, click: 

3. Type '**RSPCA Radcliffe Animal Centre**' into the search box.

4.  **RSPCA Radcliffe Animal Centre**   
United Kingdom

5. Choose what type of event you are doing 

6. Fill in your event details.

7. Once you have created your page, you can then edit, personalise and share on social media. It's that easy!

8. If you are doing an active challenge you can also track your miles using Strava on your Just Giving Page. Show supporters how you're getting on and encourage donations for your progress.

The Strava logo, featuring the word 'STRAVA' in a bold, white, sans-serif font on an orange background.

If you already have your own crowd funding platform please make sure your chosen charity is: **RSPCA Radcliffe Animal Centre Nottinghamshire Registered CIO 1212852.**

# FUNDRAISING HINTS AND TIPS



## 1. Before you start, set yourself a target

Fundraisers often find it helpful if they set themselves a fundraising target. It's a great way to keep yourself motivated all the way through the challenge.



## 2. Tell your story

Successful fundraisers often have really personal Giving Pages. Personalise yours and consider including the story of why you're taking part, post regular updates and of course a thank you to all your sponsors at the end.



**Donate**

## 3. Make a donation

After signing up, show potential supporters that you're committed to the challenge and kick off the donations yourself with a contribution to your Giving Page.



## 4. Spread the word

Use Facebook, Twitter and Instagram or even good old fashioned email to let everyone know about your challenge and encourage others to join in too!



## 5. Don't forget to Gift Aid donations

Make sure all UK taxpayers tick the Gift Aid box on their donation. For every £1 they donate, HMRC will give us an extra 25p - at no extra cost to the donor.



## 6. Will your company match it?

Some companies will double your fundraising efforts for charity so it's well worth asking your employer.

# TIPS FOR GOAL SETTING

Doing a challenge is not just about helping our centre raise funds for the animals, it is also about you and setting yourself a challenge and achieving it.

When undertaking any challenge it is a great idea to set a well defined goal followed by smaller steps in order to achieve it.



## Set Specific Goals

Your goals need to be as specific as possible, so that they give you enough direction to follow through. You should have your main goal but also break that down into smaller daily goals.

For example your overall goal could be “To walk 75 miles over the month of October.” Or for someone who is already active, it could be “To walk 200 miles over the month of October.”



## Set Measurable Goals

Include precise distances, dates, and times in your goals so you can measure your degree of success.

For example, instead of saying “To walk everyday” say something like, “To walk everyday for 30 mins.” Or “To walk three miles a day in under an hour.”

That gives you a fixed distance, and a time frame to complete your goal and visualize a finish line. Without a way to measure your success you miss out on the celebration that comes with knowing you have actually achieved something.



## Set Attainable Goals

Be honest with yourself. Set realistic and manageable goals.

If you set a goal that you have no hope of achieving, it will only erode your confidence, and make you want to give up. However, on the other hand resist the urge to set goals that are too easy as there will be little sense of self achievement.



## Set Time-Bound Goals

Having a finish line will mean you’ll get to celebrate when you accomplish your goal. Having set deadlines gives you a sense of urgency that is lacking when goals are open ended.

## Finally

Write down your goals, set it into action and then stick with it...**You’ve got this!**



# GOOD LUCK!

All that's left for us to say is a huge thank you for your support and good luck with your fundraising.

If you have any questions give us a call or send us an email. We can help with promoting your fundraising as well as letting you know how to send your fundraising in to us.

[info@rspca-radcliffe.org.uk](mailto:info@rspca-radcliffe.org.uk)

[www.rspca-radcliffe.org.uk](http://www.rspca-radcliffe.org.uk)

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# SPONSORSHIP FORM



Registered CIO 1212852

## FUNDRAISER'S DETAILS

First name	
Surname	
Address	
Postcode	
Email	
Phone no.	
Event name	

## Gift Aid

If you pay tax, the government will give us an extra 25p for every pound you donate - at no extra cost to you. All you have to do is tick the box below marked 'Gift Aid?'. By ticking the box, you are confirming that:

- you want RSPCA Radcliffe Animal Centre to claim Gift Aid on your donation
- you are a UK taxpayer

## SPONSOR'S DETAILS

[illegible]